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# Genesee Valley Gardens

Growers of Hardy Perennial and Alpine Plants

SIX-SEVENTY-ONE PARSELLS AVENUE

Rochester, New York



## PERENNIAL PRICE LIST FOR SPRING 1929. 1930.

**TERMS** Cash with order, or satisfactory references from unknown customers. To frequent purchasers we are pleased to open charge accounts with orders not less than \$3.00.

**PRICES** One Dozen of one variety or color at ten rate. For 50 and more of one variety or color we shall be pleased to quote you prices.

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Alpine and Rock Plants marked \*  
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	EACH
ACHILLEA EUPATORIUM, (Yarrow) yellow, for dry sunny places. . . . .	\$.25
" MILLEFOLIUM ROSEUM, rosy pink, 18 inches high. . . . .	.20
" PTARMICA, BOULE DE NEIGE. New, white, best for border. . . . .	.20
" SERRICEA, yellow, 2 feet, good bloomer but spreads. . . . .	.20
ALTHEA ROSEA see Hollyhocks	
* ALYSSUM SAXATILE & CITRINUM. (Rock Madwort) for borders, walls . . . . .	.25
ANCHUSA ITALICA, DROPMORE VAR. (Alkanet) 4-5 feet, bright blue . . . . .	.25
* AQUILEGIA HAYLODGENSIS. (Columbine) New! late spring to July. . . . .	.25
* " MRS. SCOTT ELLIOTT'S HYBRIDS. best mixture known . . . . .	.30
* ARABIS ALBIDA FLORO FLENO (Double Rock Cress) white, creeping . . . . .	.30
* ARMERIA MARITIMA & SETACEA. (Sea Pink or Thrift) for edging. . . . .	.25
* ASTER ALPINUS (Alpine Aster) large purplish-blue flowers, 8 inches . . . . .	.25
* " AMELLOIDES. (Summer-flowering Hardy Aster) 2 feet high. . . . .	.25
" NOVAE-ANGLIAE. (Michaelmas Daisy.) Bright violet-purple. . . . .	.20
" ST. EGWIN " pleasing rosy pink. . . . .	.20
* AUBRIETIA DELTOIDES. (Rainbow Rock Cress) beautiful creeping . . . . .	.25
* BELLIS PERENNIS. (Double English Daisy) in white or pink . . . . .	.10
BOLTONIA ASTEROIDES. (False Chamomile) 5-6 feet, asterlike . . . . .	.20
* CAMPANULA CARPATICA. (Carpathian Harebell.) for rockeries, 8 inches. . . . .	.25
" PERSICIFOLIA SUPERBA ALBA, (Peach Bell) white. . . . .	.25
" " GRANDIFLORA COERULEA. blue, 2 feet . . . . .	.25
" " BACKHOUSEI. fine for cutflowers, new . . . . .	.30
" MEDIUM. (Canterbury Bell.) mixed colors, biennial. . . . .	.20
* CERASTIUM. (Snow-in-Summer.) suitable for rock or borders. . . . .	.20
CHELONE BARBATA. (Shellflower.) Scarlet spikes; June-August. . . . .	.25



GENESEE VALLEY GARDENS - 671 Parsells Avenue - ROCHESTER, NEW YORK		EACH
CHRYSAANTHEMUM LEUCANTHEMUM MICHIGAN (Michigan Daisy) early. . . . .		\$.20
" MAXIMUM ETOILE D'ANVERS, Large white Daisy. . . . .		.20
" " SIEGER. (Shasta Daisy.) fine cutflower. . . . .		.25
COREOPSIS GRANDIFLORA. (Tickseed.) flowers all summer long . . . . .		.20
DELPHINIUM HYBRIDS. (Hardy Larkspur.) Very fine mixture . . . . .		.25
" " double flowering and separate colors. . . . .		.30
" CHINENSE. (Butterfly Larkspur.) gentian-blue. . . . .		.20
* DIANTHUS CAESIUS. (Cheddar Pink.) sweet smelling, rose flowers . . . . .		.25
* " DELTOIDES. (Maiden Pink.) flowers June to July. . . . .		.20
" BARBATUS. (Sweet William.) in white, red, salmon, mixed. . . . .		.15
DIELYTRA or DICENTRA SPECTABILIS. (Bleeding Heart). . . . .		.45
DIGITALIS GLOXINIAEFLOA, MIXED COLORS. (Foxglove) June-July. . . . .		.20
" ISABELLINA. New introduction, best yellow Foxglove. . . . .		.30
" PURPUREA MONSTROSA. very large flowers, June-July . . . . .		.20
ECHINOPS RITRO. (Globe Thistle) deep metallic blue flowers. . . . .		.25
* EDELWEISS. (See LEONTOPODIUM)		
* ERYNGIUM COERULEUM. (Sea Holly) thistle-like heads of flower. . . . .		.25
FUNKIA LANCIFOLIA. (Hosta; Plantain Lily) very fine for shade. . . . .		.20
GAILLARDIA GRANDIFLORA. (Blanket Flower) flowers June to November . . . . .		.20
* GEUM COCCINEUM MRS. BRADSHAW. (Avens) double fiery red flower . . . . .		.25
* " " LADY STRATHEDEEN. rich golden yellow blossoms . . . . .		.25
* GYPSOPHILA PANICULATA EHRLEI. (Baby's Breath) double, grafted . . . . .		.45
* " REPENS. A trailing plant for the rockery, white. . . . .		.20
HELENIUM AUTUMNALE. (Sneezewort) yellow flowers in late summer. . . . .		.25
" HOOPESI. Orange-yellow flowers, flowers a long time. . . . .		.25
HELIOPSIS SCABRA. (Orange Sunflower) 3 feet, fine cutflower . . . . .		.20
* HEUCHERA SANGUINEA. (Coralbells) 12 to 18 inches, free-flowering. . . . .		.35
HOLLYHOCKS. (Althea rosea) in separate colors or in mixture. . . . .		.20
* IBERIS SEMPERVIRENS. (Hardy Candytuft) Most desirable plant . . . . .		.25
* " CORREAEFOLIA. Dwarf, pure white flowers in June . . . . .		.30
IRIS GERMANICA. (German or Flag Iris) S for standards; F for falls. . . . .		
" CHARLES DICKENS. S. light blue, F. a little darker . . . . .		.20
" COELESTA. S. very light blue, F. light blue, tall. . . . .		.20
" MADAME CHEREAU. White, frilled with a clear blue border. . . . .		.20
" PERFECTION. S. light blue, F. dark velvety violet and black. . . . .		.20
" PRINCESS VICTORIA LOUISE. S. sulphur-yellow, F. rich plum . . . . .		.20
" No. 1 S. white, F. purple, tall good bloomer . . . . .		.20
* IRIS PUMILA. Dwarf varieties in white blue and yellow . . . . .		.25
" VERSICOLOR. Purple, for waterside planting . . . . .		.20
LATHYRUS LATIFOLIUS. (Everlasting Sweet Pea) Mixed colors . . . . .		.20
" " PINK BEAUTY. Pleasing deep rose flowers . . . . .		.25
* LEONTOPODIUM ALPINUM. (Edelweiss) Well known alpine plant. . . . .		.40
" " " From 2 1/4 inch. pots . . . . .		.30
* LINUM PERENNE. (Flax) Very attractive, flowers pale blue. . . . .		.25
LUPINUS POLYPHYLLUS. (Lupines) Blue, rose and violet-blue mixed . . . . .		.25
LYCHNIS CHALCEDONICA. (Jerusalem Cross) Scarlet flowers . . . . .		.20
* " VISCARIA. Flowering profusely in June; flowers red. . . . .		.20
* LYSIMACHIA NUMMULARIA. (Creeping Jenny or Moneywort) shade. . . . .		.20
MONARDA DIDYMA, CAMBRIDGE SCARLET. (Oswego Tea) crimson-scarlet . . . . .		.20
" " ROSEA. A variety with rose colored flowers . . . . .		.20
" " VIOLACEA. Deep amaranth-red, 3 feet. . . . .		.20
* NEPETA MUSSINI. (Ground Ivy; Catmint) Dwarf, for rockeries. . . . .		.20
* OENOTHERA FRUTICOSA. (Evening Primrose) Flowers deep yellow . . . . .		.25
PAPAVER ORIENTALE. (Oriental Poppy) Scarlet, cup-shaped bloom . . . . .		.25



GENESEE VALLEY GARDENS - 671 Parsolls Avenue - ROCHESTER, NEW YORK

EACH

	PAEONIA SINENSIS.	(Poonios) Double; all colors mixed. . . . .	\$.40
	"	EDULIS SUPERBA. Dark pink; very fragrant . . . . .	.50
	"	FELIX CROUSSE. Brilliant red; fragrant . . . . .	.75
	"	FESTIVA MAXIMA. White; free and early flowering. . . . .	.50
	"	MANY OTHER VARIETIES. Prices from \$1.00 to \$6.00	
	PHLOX DECUSSATA.	(Hardy Phlox) Beautiful hardy border plant	
	"	CHAMPS ELYSEE. Bright rosy-magenta; effective . . . . .	.25
	"	EUROPA. White with crimson eye; strong grower . . . . .	.25
	"	JULES SANDEAU. Very large heads of pink blossoms. . . . .	.25
	"	FRAULEIN G. VON LASSBERG. Pure white. . . . .	.25
	"	PANTHEON. Salmon pink . . . . .	.25
	"	THOR. Deep salmon-pink; free-flowering variety. . . . .	.25
	"	MACULATA. Rosy red; good for poor sandy soil. . . . .	.20
*	"	AMOENA. Dwarf, 4 inches; bright pink flowers; for carpeting. . . . .	.20
*	"	SUBULATA ALBA. (Moss or Mountain Pink) White; 2 1/4" pots. . . . .	.20
*	"	LAVENDER QUEEN. Fine for rockeries and borders . . . . .	.20
*	"	ROSEA. Rose-pink; fine for rockeries and borders . . . . .	.20
	PHYSOSTEGIA VIRGINICA.	(False Dragonhead) Pink flowers . . . . .	.25
*	PRIMULA ACAULIS.	(VULGARIS) (Old English Primrose) Mixed colors . . . . .	.35
*	"	VERIS ELATIOR. (Bunch Primrose) Hybrids, fine colors . . . . .	.25
*	PYRETHRUM TSCHIHATSCHENI.	Dwarf plants with daisies; creeping . . . . .	.20
	RUDBECKIA LAC. GOLDEN GLOW.	(Cone-Flower) Six feet; yellow. . . . .	.20
	"	NEWMANNI. (Black-Eyed Susan) 3 feet; blooms all summer. . . . .	.25
	"	PURPUREA GRANDIFLORA. (Giant Purple Coneflower) . . . . .	.25
*	SCABIOSA CAUCASICA.	(Pincushion Flower) Blooming June to September. . . . .	.25
*	SEDUM ACRE.	(Golden Moss) Yellow little flowers; for dry places . . . . .	.20
*	"	REFLEXUM. (Stonecrop). 3 to 4 inches; yellow flowers. . . . .	.20
*	"	SPUREUM. A beautiful rosy-crimson-flowered form, 6 inches . . . . .	.20
*	"	SPECTABILE. Erect-growing variety; rose; fall blooming . . . . .	.20
*	SEMPERVIVUM MONTANUM.	(House Leek) Mauve-red; for dry walls . . . . .	.30
*	"	TECTORUM. Broad rosettes; Leaves with reddish tips. . . . .	.30
	SWEET WILLIAMS	see DIANTHUS BARBATUS.	
*	SILENE SCHAFRA.	(Autumn Catchfly) Bright pink flowers, July-October . . . . .	.25
*	THYMUS SERPYLLUM.	(Thyme) For hot, dry sunny banks; June-July . . . . .	.20
*	VERBASCUM PHOENICEUM.	(Mullein) Colors from white to violet. . . . .	.25
	VERONICA LONGIFOLIA.	(Speedwell) Fine blue spikes; cut flowers . . . . .	.20
*	"	PROSTRATA. A very charming blue rockplant. May-June . . . . .	.25
*	VIOLA CORNUTA.	(Tufted Pansy) A very nice border plant . . . . .	.20
*	"	G. WERMIG. (Summer Violet) blooms entire season . . . . .	.25
*	"	JERSEY GEM. (New) Pure rich violet; dwarf, large flowers . . . . .	.30
*	"	FLORARIENSIS. (From Mr. Correvon, Switzerland) very early . . . . .	.25
	YUCCA FILAMENTOSA.	(Adam's Needle) On the lawn, in dry banks. . . . .	.30

SPECIAL OFFER		(Our Choice).	PERENNIAL PLANTS.	ALPINE & ROCK PLANTS
100	Plants in	50 varieties	\$20.50	
50	"	" 50 "	\$10.50	
100	"	" 25 "	\$20.00	\$22.00
50	"	" 25 "	\$10.25	\$11.25
25	"	" 25 "	\$ 5.25	\$ 5.75
12	"	" 12 "	\$ 2.50	\$ 2.75





GENESEE VALLEY GARDENS - 671 Parsells Avenue - ROCHESTER, NEW YORK

SUPPLEMENTARY LIST for SPRING 1930

	EACH
* ACHILLEA TOMENTOSA. Bright yellow flowers, July to Sept. 8 inches . . .	\$.25
* AJUGA GENEVENSIS. Spikes of light blue flowers in May and June, 6 inches.	.20
* " REPTANS. Fast growing groundcover with blue flowers . . . . .	.20
* ANCHUSA MYOSOTIDIFLORA. Blue flowers resembling Forget-me-nots, one foot.	.35
* ANDROSACE LANUGINOSA. Small heads of rose blossoms on little rosettes . .	.40
* ARABIS BILLARDIERI. Rose colored variety, 3 to 5 inches high. . . . .	.30
* ARMERIA MARITIMA ALBA. White Thrift, blooms in May and June, 4 inches . .	.25
* ASPERULA ODORATA. (Woodruff) Makes fine carpet for shady places, white. ,	.20
ASTER FRIKARTI WUNDER von STAEFA. A new and distinct Aster of great merit	
The sky-blue flowers come out from September until very late in the	
Fall. Is 2 ft. high, a strong grower, but does not spread. This is	
one of the best cutflowers at a time when few Perennials are in bloom.	
ASTILBE QUEEN ALEXANDRA. Light pink, early variety, 2 ft., August . . . .	.40
* CAMPANULA PORTENSCHLAGIANA. One of the best Rockplants. June and July. .	.50
* CHRYSOPSIS VILLOSA RUTTERI. Yellow daisies most of summer, 4 to 6 inches.	.30
* DIANTHUS SUPERBUS. Very pretty species, light pink, June to September . .	.30
* DRACOCEPHALUM RUYSCHIANUM. Spikes of blue flowers in July and Aug. 1 ft.	.25
* ERINUS ALPINUS CARMINEUS. Very dwarf Rockplant, flowers purple, May & June	.25
* " " ALBUS. White form of the above . . . . .	.25
FUNKIA FORTUNEI ROBUSTA. Strong growing sort with bluish leaves . . . . .	.35
" SUBCORDATA GRANDIFL. Large white fragrant flowers, late summer . .	.35
GYPSOPHILA BRISTOL FAIRY. Double Baby's Breath. Wonderful variety,	
excellent as a dried flower. Strong grafted plants. . . . .	
* HELIANTHEMUM FIREBALL. One of the best Rockroses, bright, scarlet, double.	.25
* HYPERICUM POLYPHYLLUM. Trailing species, large yellow flowers, June & Aug	.40
* LIATRIS PYCNOSTACHYA. (Blazing Star) very attractive, purple, midsummer	.25
* LOTUS CORNICULATUS. Fine trailing Rockplant, yellow, all summer . . . . .	.25
LYCHNIS VISCARIA FL. PL. Fine cutflower, double, brilliant red, 1 ft. . .	.25
PACHYSANDRA TERMINALIS. Evergreen groundcover for shady positions . . . .	.20
PAPAVER ORIENTALE OLYMPIA. New, double flowering variety, scarlet . . . .	.35
PENTSTEMON GORDONI SPL. Flowers in blue and purple shades, June and Sept.	.35
* PHLOX SUB. VIVD. Finest of the dwarf Phlox, salmon pink, slow growing . .	.40
PLATYCODON GRANDIFLORUM. (Balloon Flower) June to October, blue. . . . .	.25
PYRETHRUM ROSEUM HYBR. (Painted Daisy) Mixed varieties . . . . .	.25
* PRIMULA AURICULA GIGANTEA. New giant Auricula, wonderful shades, fragrant	.35
* " CASEMERIANA. Large round heads, purplish, unusual and very early.	.40
* " " ALBA. White form of the above. . . . .	.50
* " DENTICULATA. Somewhat similar to the above, but taller. . . . .	.40
* " FLORINDAE. Very rare, tall species from China, light yellow . . . .	.50
* " JAPONICA. Purple shades, blooms in May to June. 1 to 2 ft. . . . .	.40
* SAXIFRAGA DECIPiens HYBR. Pink, forms dwarf mossy cushions, 3 to 4 inches	.35
* " " " White form. Very pretty Rockplant. . . . .	.30
* " " " PURPURMANTEL. Brilliant red. May and June. . . . .	.40
* SCUTELLARIA BAICALENSIS. Spikes of blue flowers in June and Aug. 1 ft . .	.25
STATICE LATIFOLIA. (Sea Lavender) purplish blue, flowers may be dried . .	.25
* VERONICA SPICATA ROSEA. Rose, June to September, 1 to 2 ft. . . . .	.25
* " INCANA. Silver white foliage, flowers blue, July and August. . . .	.25
* " LONGIFOLIA SUBSESSILIS. Dark blue, strong growing sort, July/Sept	.35
* THYMUS LANUGINOSUS. Woolly foliage. A very pretty Thyme. . . . .	.20
HARDY CHRYSANTHEMUM, in 10 early flowering varieties	.25

